



## 股票掛鈎投資 (ELI)

滙豐股票掛鈎投資平台 (ELI 投資平台) 為屢獲殊榮嘅網上交易平台，亦係市場上首個引入美國股票掛鈎投資嘅網上產品訂造平台，適合鍾情於美股嘅投資者。

依家，您可以透過「建立您自己嘅產品」或「參考現有產品」功能，定制出專屬嘅美股或港股掛鈎產品。

股票掛鈎投資 (ELI) 屬於結構性產品，回報同相關股票嘅表現掛鈎。無論市場波動抑或相對停滯，都可能為您提供更高嘅潛在回報。

當表現最差嘅資產於屆滿日期嘅收市價等於或高於行使價時，將會償還全數投資金額，並可獲得潛在現金紅利。

如果該股票到期時嘅收市價低於行使價，您將以協定嘅行使價購入掛鈎股票，而行使價通常會低於初始現貨價。所以，您可以用折扣價買入心水股票。

喺最壞嘅情況下，股價可能會跌至 0，代表您收到嘅股票可能會毫無價值，並損失全部投資金額。除此之外，我們嘅「生效機制」（亦即係氣墊機制）於不利嘅市場環境下提供一定程度保障，減低接貨嘅機會。

依家您可以根據個人投資需要，喺滙豐超過 250 隻香港及美國上市證券中，選擇最多 4 隻股票進行掛鈎，同時具有不同貨幣可供選擇，仲可以隨意決定 3 個月至 2 年嘅投資期。

**另外，您亦可以定制出個人專屬產品。而家就讓大家深入了解平台嘅各種特色：**

如果你發現產品清單上嘅產品唔啱心水，不妨試試我哋首創嘅「建立您嘅股票掛鈎投資產品」功能，喺網上自行建立您自己嘅產品。您可以選擇最多 4 個掛鈎資產，設定投資期、票息類型等參數，就可按照您偏好嘅行使價或現金紅利率，創建屬於您嘅產品。

您亦可選擇現有嘅產品，從而修改相關參數，以符合您嘅喜好！您可以參考掛鈎資產過往表現同您設定嘅產品參數作比較。

另外，平台更加入「情景分析」功能，等投資者能夠從所選定嘅產品中，以各產品為例計算支付結果，了解可能涉及嘅投資分派或最壞情況。您亦可參考顯示嘅掛鈎資產過往表現，幫您做出更符合您需要嘅決策。

**想擁有更好嘅港股或美股掛鈎投資體驗？立即探索屢獲殊榮嘅滙豐股票掛鈎投資交易平台！**

## 聲明

股票掛鈎投資並不同,亦不應被視為定期存款的替代品。本產品並不屬於受保障存款及不會受香港的存款保障計劃所保障。

本影片所載資料並非亦不應被視為購買或認購任何投資產品或服務的建議或要約或邀請。

對於本影片所載資料的準確度或可靠性,香港上海滙豐銀行有限公司(“本行”)並無作出保證或承擔任何責任。在任何情況下,本行概不就本影片的任何建議、意見或陳述而引至的任何損失或破壞承擔任何責任。

影片內容可予修改而毋須另行通知。該影片不可視為對個人持有或市場策略的建議。屏幕顯示與影片圖像僅供參考及說明用途。

投資涉及風險。結構性投資產品價格可升可跌,買賣結構性投資產品可導致虧損或盈利。以上觀點可能會因市場因素或環境受改變而不需另作通知。過往的業績並非未來表現的指標。本影片所載資料並無因應任何個人作出檢核。閣下承認信賴任何以上資料內容之風險由您自行承擔。投資者應就本身的投資經驗、投資目標、財政資源及其他相關條件,小心衡量自己是否適合參與任何投資項目。請細閱閣下有興趣之有關投資產品的銷售文件,以取得更詳盡資料。

投資決定是由閣下自行作出的,但閣下不應投資在任何產品,除非中介人於銷售該產品時已向閣下解釋經考慮閣下的財務情況、投資經驗及目標後,該產品是適合閣下的。

本影片並未經香港證券及期貨事務監察委員會或任何監管機構審核。

版權所有©香港上海滙豐銀行有限公司2024,保留一切權利。未經香港上海滙豐銀行有限公司事先書面許可,不得以任何形式或任何方式(無論是電子、機械、影印、攝錄或其他方式)複製或傳送本刊物任何部分或將其任何部分儲存於檢索系統內。

*由香港上海滙豐銀行有限公司刊發*

## Disclaimers

Equity Linked Investment is NOT equivalent to, nor should it be treated as a substitute for, time deposit. It is NOT a protected deposit and is NOT protected by the Deposit Protection Scheme in Hong Kong.

This video is not intended to provide investment advice and does not constitute a solicitation for the making of any deposit or investment product.

The Hong Kong and Shanghai Banking Corporation Limited (the "Bank") neither endorses nor is responsible for the accuracy or reliability of, and under no circumstances will the Bank be liable for any loss or damage caused by reliance on, any opinion, advice or statement made in this video.

The video is subject to change without notice and should not be construed as a recommendation of any individual holdings or market sectors. Any displays or illustrations at this video are for reference only.

Investment involves risk. The price of structured products may move up or down. Losses may be incurred as well as profits made as a result of buying and selling structured products. The opinions expressed above may vary due to market factors and conditions without further notice. Past performance figures shown are not indicative of future performance. The information contained in this video has not been reviewed in the light of your personal financial circumstances. Reliance upon the information is at your sole discretion. You should carefully consider whether any investment products are appropriate in view of your investment experience, objectives, financial resources and relevant circumstances. The relevant product offering documents should be read for further details.

The investment decision is yours but you should not invest in any products unless the intermediary who sells it to you has explained to you that the product is suitable for you having regard to your financial situation, investment experience and investment objectives.

This video has not been reviewed by the Securities and Futures Commission of Hong Kong or any regulatory authority in Hong Kong.

Copyright © The Hongkong and Shanghai Banking Corporation Limited 2024. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of The Hongkong and Shanghai Banking Corporation Limited.

*Issued by The Hongkong and Shanghai Banking Corporation Limited*