

New to bonds investments and have no idea where to start?

Many of you may prefer bonds over stocks to give you potential regular income without worrying about the price, but do you know which bond product on the market truly fits your needs?

Whether you are an amateur or experienced investor, HSBC Online Bond Trading Platform is here to help you find bonds according to your investment needs.

The HSBC Online Bond Trading Platform supports a “Guided Search” function and an “Advanced Search” function.

If you are new to investments, you may click on the “Try guided search” button and find bonds based on your desired risk level, market and tenor.

If you are on the “Advanced search” page, simply input information like the keywords, currency or coupon range in the search tool. You may also look for specific bond solutions based on characteristics like “Top price performers” and “Green Bonds”.

After hitting the “Search” button, you will see a list of bond solutions with details on their types, coupon rate, maturity dates and more.

There are also “Compare bonds” and “Watchlist” functions for you to study all the characteristics and price trend side by side with ease.

How to place an order? First, log onto your HSBC personal internet banking. Select your desired bond or CD and click on it. Understand the product details and risks, and hit the “Buy” button to proceed to the order details page.

Fill in the information needed on this page and choose to place an order either at “Market price” now or at “Limit price” whenever you like. Then, click “preview details” to proceed.

Please check again and confirm that all the details are correct. Make sure you also read through and understand the offering documents, special terms and conditions as well as declarations. Finally, check the corresponding boxes and confirm your order.

And just like that, your order is now confirmed! Feel free to screenshot the order reference number if needed.

Log onto HSBC Online Banking now to try out the comprehensive Bond Trading Platform for potential long-term wealth growth!