

30 March 2009

HSBC POK OI CYCLE FOR MILLIONS HONG KONG'S FIRST-EVER CYCLING FUND-RAISING EVENT ATTRACTS 3,000 CYCLISTS

The inaugural HSBC Pok Oi Cycle for Millions, which was held on Sunday 15 March, was another cycling event supported by HSBC, following several international cycling tournaments sponsored by the Bank. HSBC partnered with Pok Oi Hospital in organising Hong Kong's first cycling fund-raising event, which attracted 3,000 participants.

Sandy Flockhart, Chief Executive Officer, The Hongkong and Shanghai Banking Corporation Limited, Anita Fung, Group General Manager and Head of Global Markets, Asia-Pacific Region, and Frank Slevin, Head of Global Banking Asia-Pacific Region, led the 300-strong HSBC team and pedalled for charity with members from other corporate and social welfare organisations, students and members of the public. A total of HK\$3 million was raised for the medical, educational and social services of Pok Oi Hospital.

The race was held along the Tolo Harbour Cycle Track at staggered starting times. As the leading group, Mr Flockhart together with 100 HSBC colleagues arrived as early as 6am in the morning to warm up. At 7.30am, the horn sounded for the first group to start the 10-km track beginning from the Tolo Harbour Cycle Track, along the Science Park and Sha Tin Cycle Tracks, past the Yuen Wo Playground and ending in Sha Tin Park.

Mr Flockhart said: "It was a great day for me to be able to cycle with my colleagues in support of this green and healthy sport. The breathtaking views along the track made this experience even more fun and pleasurable."

Teresa Au, HSBC's Head of Corporate Sustainability Asia-Pacific Region, said, "HSBC is very pleased to support this event that combines the elements of sport, sustainable development and charity. Through this event, members of the public can engage in an environmentally friendly lifestyle at the same time as they are doing their part for charity."

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HSBC Pok Oi Cycle for Millions/2

The response to HSBC Pok Oi Cycle for Millions was overwhelming. There were more applicants than places available and the final number of participants reached 3,000. HSBC staff members showed tremendous enthusiasm with more than 700 applications recorded. Given the limited quota, lots had to be drawn for 300 spots. Emerging victorious, HSBC clinched the Team Spirit Award and the Road Safety Award, and was the second runner-up in the Best Fundraising Team (Corporate Category) competition.

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Notes to editors:

Photo captions

Photo 1 – (From right) Anita Fung, Group General Manager and Head of Global Markets, Asia-Pacific Region; Teresa Au, Head of Corporate Sustainability Asia-Pacific Region, Sandy Flockhart, Chief Executive Officer, HSBC, Frank Slevin, Head of Global Banking Asia-Pacific Region, and HSBC riders in high spirits at the starting line.

Photo 2 – Sandy Flockhart, Chief Executive Officer, HSBC (right) and Teresa Au, Head of Corporate Sustainability Asia-Pacific Region, HSBC (left) come out in support of the HSBC Pok Oi Cycle for Millions event.

Photo 3 – Sandy Flockhart, Chief Executive Officer, HSBC (4th from right) and Teresa Au, Head of Corporate Sustainability Asia-Pacific Region (5th from right) officiating at the starting ceremony of the event.

Photo 4 – Sandy Flockhart, Chief Executive Officer, HSBC (4th from right) and Teresa Au, Head of Corporate Sustainability Asia-Pacific Region (3rd from right) taking a group photograph with HSBC Pok Oi Cycle for Millions Ambassadors Niki Chow (3rd from left) and Soler (1st and 2nd from right).

The Hongkong and Shanghai Banking Corporation Limited

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