



1 April 2009

HSBC WINS TOP DONOR AWARD FOR 2008 DRESS SPECIAL DAY

HSBC has won the Top Donor Award for 2008 Community Chest Dress Special Day. More than 13,400 bank staff participated in the fund raising campaign and their donations were matched dollar for dollar by the Hongkong Bank Foundation. Altogether the Bank contributed more than HK\$1.67 million, a 13 per cent increase over the previous year. This is the 16th consecutive year HSBC has received the Top Donor Award.

HSBC and its employees have contributed more than HK\$18 million for the Community Chest Dress Special Day since it was launched in 1993.

Ms Teresa Au, HSBC Head of Corporate Sustainability Asia-Pacific Region, received the Top Donor Award from the Hon. Henry Tang, Chief Secretary for Administration of the Government of the HKSAR at the award presentation ceremony held yesterday.

HSBC has been the overall Top Donor of the Community Chest for nine consecutive years. In addition to being a founding donor to the Community Chest, senior executives of the Bank sit on the Community Chest's board and various committees. HSBC customers are also encouraged to help the Community Chest through the annual 'Laisee for the Chest' campaign. To recognise HSBC for its significant contribution, the promenade of the Murray House Section in Stanley was named the 'HSBC Seafront Promenade' in 2003.

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Notes to editors:

Photo captions

Photo 1– Teresa Au, HSBC Head of Corporate Sustainability Asia-Pacific Region (left), received the Top Donor Award from the Hon. Henry Tang, Chief Secretary for Administration of the Government of the HKSAR at the award presentation ceremony held on 31 March.

Photo 2 – HSBC staff, including Teresa Au, HSBC Head of Corporate Sustainability Asia-Pacific Region (centre), accepted a number of awards of the Community Chest Dress Special Day, including the Top Donor Award.

Hongkong Bank Foundation

The Hongkong Bank Foundation was established in 1981 to co-ordinate the many charitable donations of The Hongkong and Shanghai Banking Corporation Limited and since its inception has committed more than HK\$765 million to charitable causes. The Foundation concentrates its funding in the Hong Kong SAR and areas of mainland China where the Bank operates. The Foundation supports a wide range of community projects but its principal areas of interest are education, community welfare, environmental protection and charitable projects enhancing links between the HKSAR and the Mainland.

The Hongkong and Shanghai Banking Corporation Limited

The Hongkong and Shanghai Banking Corporation Limited is the founding and a principal member of the HSBC Group which, with over 9,500 offices in 86 countries and territories and assets of US\$2,527 billion at 31 December 2008, is one of the world's largest banking and financial services organisations.

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