

# HSBC Life Well+

## Make every day count



Now you can simply walk your way to fabulous benefits. Take your first step by exploring HSBC Life's insurance plans to protect yourself and your family.

Then step up to the challenge and make every day count by joining our 24-month Wellness Reward Programme. You'll enjoy not only a more active, healthier lifestyle, but the opportunity to be rewarded with an Apple Watch or RewardCash.

### Who can join HSBC Life Well+?

- The policyholder of one or more eligible insurance plans<sup>1</sup>, with a total of new annual premiums of HKD1,000 or above.
- The policyholder must have a valid HSBC credit card; policyholders with a single Union Pay card or HSBC credit card in RMB or USD can select RewardCash only.

### How it works:

Simply by achieving the pre-set monthly step target, you can earn an Apple Watch or RewardCash based on the reward tiers below.



#### Apple Watch

Buy the Watch first at a special price with 24-month interest-free instalments<sup>2</sup> via designated HSBC credit card, then redeem a refund of your monthly instalment by achieving your monthly step target.

#### RewardCash

Earn RewardCash every month by meeting the monthly step target.

or

## The reward tiers:

Earn an Apple Watch Series 7 (special price of HKD3,120) or earn up to \$1,200 RewardCash<sup>3</sup> simply by enrolling in the programme through selected insurance plans and achieving 9,000 steps daily for 24 consecutive months.

Total of new annual premiums: HKD1,700 or above

| Average steps per day for that month | Refund you'll redeem that month for your Apple Watch Series 7 | or | RewardCash (RC) you'll earn that month |
|--------------------------------------|---|----|--|
| 9,000 steps or more                  | HKD130  |    | \$50 RC                                |
| 7,000 - 8,999 steps                  | HKD100  |    | \$30 RC                                |
| 5,000 - 6,999 steps                  | HKD50   |    | \$15 RC                                |
| Less than 5,000 steps                | HKD0  |    | \$0 RC                                 |

Total of new annual premiums: HKD1,000 – HKD1,699

| Average steps per day for that month | Refund you'll redeem that month for your Apple Watch SE | or | RewardCash (RC) you'll earn that month |
|--------------------------------------|---|----|--|
| 9,000 steps or more                  | HKD90   |    | \$50 RC                                |
| 7,000 - 8,999 steps                  | HKD60   |    | \$30 RC                                |
| 5,000 - 6,999 steps                  | HKD30   |    | \$15 RC                                |
| Less than 5,000 steps                | HKD0  |    | \$0 RC                                 |

## Getting onboard with HSBC Life Well+:



Visit our website to find out more about the insurance plans<sup>1</sup> offered by HSBC Life. If you have any enquiries or need any assistance on HSBC Life Well+, please call our hotline at (852) 2583 8000 from Monday to Friday from 9am to 8pm, Saturday from 9am to 1pm except public holidays.

## Remarks

1. Eligible insurance plans include HSBC Family Protector, HSBC Family Goal Insurance Plan, Goal Access Universal Life Plan (Protection), Jade / Jade Ultra Global Generations Universal Life, HSBC Term Protector, Privileged Term Protection Plan, Mortgage Protection Plan, HSBC Health Goal Insurance Plan, HSBC Voluntary Health Insurance Standard Plan and HSBC Voluntary Health Insurance Flexi Plan. Only plans that are in force at the time of enrolment and have been issued within the last 3 months are eligible.
2. You'll need to stay covered under your insurance plan with us during the 24-month Wellness Reward Programme period. By choosing an Apple Watch as your reward option, you will be committing to a 24-month interest-free instalment plan via your HSBC credit card. To borrow or not to borrow? Borrow only if you can repay!
3. RewardCash is operated by HSBC under the HSBC Reward+ programme. For latest information about RewardCash, please refer to the HSBC Reward+ app or our website <https://www.hsbc.com.hk/rewards>.
4. The actual delivery time is subject to Apple inventory availability.

Unless otherwise specified, the programme can be joined once only, with either RewardCash or Apple Watch option for your selection.

Customers holding a policy(ies) with a total new annual premiums of less than HKD1,000 are not eligible to join HSBC Life Well+.

For detailed terms and conditions of this programme, please refer to the statements listed in the "HSBC Life Well+" dashboard in the HSBC HK Mobile Banking app.

HSBC Life (International) Limited ("HSBC Life", "we" or "us") reserves the right to change any terms and conditions regarding HSBC Life Well+ at its absolute discretion without any prior notice.

HSBC Life is incorporated in Bermuda with limited liability, and is one of the HSBC Group's insurance underwriting subsidiaries. HSBC Life is authorised and regulated by the Insurance Authority of the Hong Kong SAR to carry on long-term insurance business in the Hong Kong SAR. Eligible insurance plans are underwritten by HSBC Life and it is only intended for sale through The Hongkong and Shanghai Banking Corporation Limited ('HSBC') in the Hong Kong SAR. Policyholders are subject to the credit risk of HSBC Life and early surrender loss.

HSBC is registered in accordance with the Insurance Ordinance (Cap. 41 of the Laws of Hong Kong) as an insurance agency of HSBC Life for the distribution of life insurance products in the Hong Kong Special Administrative Region.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between HSBC and you out of the selling process or processing of the related transaction, HSBC is required to enter into a Financial Dispute Resolution Scheme process with you, however, any dispute over the contractual terms of the above insurance product should be resolved between HSBC Life and you directly.

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# Join HSBC Life Well+ and start your exciting journey to holistic wellness today!

Visit [www.hsbc.com.hk/WellPlus](http://www.hsbc.com.hk/WellPlus)



To find out more about  
the programme



HSBC HK Mobile Banking

To track your steps and  
experience more

