Investing in uncertain times
Stay calm and invest for the long term
Investing in uncertain times
Stay calm and stay invested
Don’t give up your long-term plan irrationally

The longer the timeframe, the better the potential returns

This chart shows the performance of the world equity market over different timeframes.

If you look at the “1Y” bar, it shows that during the period from 1999 to 2015, the return of an investment with a one-year horizon ranged from a low of -37% to a high of 65%. However, if the investment horizon is extended to ten years, the return ranged between -11% and 194%.

Therefore, the longer you stay invested, the more likely you will enjoy positive returns. Please note that while historical data suggest positive returns, this does not guarantee future performance.

*Source: Bloomberg. The world equity market is represented by the MSCI AC World Daily Total Return Index. Data are for the period from 1 January 1999 to 31 December 2015, calculated by rolling returns in USD within 1-year, 3-year, 5-year and 10-year timeframes.

Investment involves risk and past performance is not indicative of future performance.

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