

***Vivien Liu:***

I discovered early on that two of my main passions are photography and architecture, and I'm fortunate to live in a place like Hong Kong, which celebrates both.

My name is Vivien Liu, I am an entrepreneur and founder of Studio UNIT, a Hong Kong-based photography studio.

This passion to show the world the beauty and splendor of culture, sights and sounds, the natural and the man-made is what led me to start my photography company - Studio UNIT.

I want to contribute positively to the world and I believe this can be done through my art.

Finding my footing as an entrepreneur was a bit of a struggle. I had to remind myself constantly to believe in my work, and overcome the challenge of being a female in a male dominated field. I also quickly found out I had a lot to learn in terms of organising human resource and financial management.

I'm excited to partner with HSBC Jade in order to encourage and support other female entrepreneurs to achieve their goals.

Stay tuned to this space to find out more.