

***Vivien Liu:***

Setting up my business was the easy part, but I quickly found out that being an entrepreneur requires support. It was challenging to find the right balance between being a technician of my own craft, supporting myself through my business, and constantly multitasking on my own.

I learned about the importance and benefit of collaboration in order to expand and grow. Leaning on friends and mentors who have walked this path was incredibly helpful in getting the guidance I needed.

In the same way, it's great to see how HSBC Jade has been actively supporting female entrepreneurs through advice from experts in order to maximize the financial potential of their business and allow them to make an impact in their space.

Today more and more women are taking the leap to start their own business. And with the right level of support, I think we can gain an even stronger momentum.