

## **HSBC One - Overarching video**

I want to be myself, as well as being the best version of myself. I want to be smarter, more confident, push myself to my fullest potential, accomplish my goals without hesitating, and no longer remain as a Wealth A0 (a person with 0 experience in investment). I know that a better version of 'me' is always there, it may just exist in another parallel universe...

With one touch, I can see how much I've spent and where I've spent it – all at-a-glance! This way, I won't have to worry about where my money has gone!

I would also like to understand myself more and become smarter!

I want to always stay on top of the trends, keeping an eye on the newest items and latest offers – all at once!

I would also like to be a trendsetter and earn rewards while spending!

HSBC One makes investment journey easy and helps you gain confidence– to the moon!

You don't just need money to invest, you must have the knowledge as well! With the added help of our Wealth Coach, you can learn all about Investment 101 anytime, anywhere. Stocks trading and receiving market information are made easy. A Wealth A0 can now become a Wealth Pro!

I would like to say goodbye to Wealth A0, and finally taking the leap into investing!

Want to be financially fit? Apart from just learning more, you'll need to develop good financial habits as well! With HSBC One guiding you, you'll learn to manage your finances step by step!

HSBC One has all the innovative banking solutions you'll need to be smarter, more confident in financial management, and to live your life to the fullest! All@HSBC One. All at once.

(You can be a better self in every parallel universe)

Now, open an account in just 5 minutes and you can earn cash rewards too!