# **HSBC Summer Summit 2025 Next Gen**

## **Overview**

From 23 - 25 July 2025, HSBC Summer Summit will be hosted in various locations, including HSBC premises and Kai Tak Sports Park. Designed for young talents, the unique 3-day program offers unparalleled experiences to develop future skills, acquire bite-size banking knowledge, and broaden horizons. Get ready for a diverse array of activities from etiquette coaching to immersive sports such as Airbadminton, Pickleball and other Sportainments. What's more, Premier Elite Customers are welcome to join and witness participants' proud Art Showcase Exhibition at the Graduation Ceremony.

## **Eligibility**

Applicants must meet the following conditions:

- (i) Direct relative of existing HSBC Premier Elite customer aged 14-19
- (ii) Not attended previous HSBC Summer Summit Programmes

# **Application Method and Notes for Applicants**

- 1. Maximum two applicants can be nominated by each existing HSBC Hong Kong Premier Elite customer.
- 2. Applicants must complete and return the application form by email to hsbc.summer.summit@hsbc.com.hk before 15 Jul 2025 23:59 HKT on first come first served basis.
- 3. Applicants are to ensure all information are complete and accurate. Should an applicant fail to provide all information as requested correctly, his/her application may not be considered.
- 4. An applicant is required to provide a statement of not more than 100 words as self-introduction and elaboration on the reasons why he/she is suitable and interested in joining this programme.
- 5. Each applicant should only submit one application form for the programme. Multiple applications submitted by the same applicant may not be considered. No changes could be made upon submission of the application form.
- 6. Successful participants will be informed by email by 16 July 2025.
- 7. Participants of the 'HSBC Summer Summit' must complete and attend the full programme in order to be eligible for receiving Certificate of Completion.
- 8. By attending the event, the attendee is participating the programme at own risk. HSBC does not accept any liability and is not responsible for providing life or personal accident related insurance protection for non-employees.
- 9. By attending the event, the attendee will be deemed to agree to being filmed or photographed. Videos and photographs taken by HSBC's videographers or photographers during the event are owned by HSBC and may be used by HSBC for marketing purposes. HSBC has the right to broadcast or publish the same in any media. Please inform all attendees who may accompany the participant to the event.
- 10. The personal data provided by an applicant for the application will be used for programme selection purposes and programme arrangements only and destroyed after event.
- 11. Read the Data Privacy Notice and agree that any personal data may be used by HSBC or transferred to HSBC's service providers [https://www.hsbc.com.hk/misc/data-privacy-notice]



# **Applicant Details**

Full Name: Preferred English Name:			
			Latest
Email address:	Age:	(aged 14-19 )	Photo
Preferred spoken language: Can Confirm English proficiency: Y/N	tonese / Mandarin / Engli	sh	Here (plain background)
Special Needs (if any):			
Please tell us why you want to jo	in the program (in Englis	sh): no more 100	words

I hereby apply for the captioned programme and confirm all of the below:-

- 1. I have read and agree to the programme requirements and HSBC's Data Privacy Notice
- 2. I am available to attend all of the programme dates
- 3. I understand that I am fully responsible for my own safety and well-being during my participation in HSBC Summer Summit and I certify that
- 3.1. I am fit to participate in HSBC Summer Summit, implying that I have no medical, physical, or mental conditions that could interfere with my safety or the safety of other participants or
- 3.2 If I do have any medical, physical, or mental conditions, that I have or will consult a doctor or other health professionals in advance to assess the suitability of my participation
- 4. I understand that HSBC reserves the right to disallow a participant from participating in HSBC Summer Summit if the participant's health condition is deemed unfit.

**HSBC Customer Full Name:** 

Relationship to Participant:

**HSBC Premier Elite Relationship Manager Name:** 

Note to the HSBC customer

By returning this application, you acknowledge the terms and conditions stated above.



# **Appendix**

# Data Privacy Notice

Notice relating to the Personal Data (Privacy) Ordinance

We protect your privacy. Read this notice to find out how we collect, store, use and share your personal data.

HOW WE COLLECT AND STORE

WHAT WE USE YOUR DATA FOR

WHO WE SHARE YOUR DATA WITH

## We collect your data

YOUR DATA

- · when you interact with us and use our products
- when you visit our websites (see our Cookies notice on our website for details of how we use
- from other people and companies, including other HSBC group companies

We may store your data locally or overseas, including

• for the other purposes set out in section B in the cloud. We apply our global data standards and policies wherever your data is stored.

We're responsible for keeping your data safe in compliance with Hong Kong law.

## We use your data

- to send you direct marketing if you've consented
- . to improve our products, services and marketing
- · to help us comply with laws, regulations and requirements, including our internal policies, in or outside Hona Kona
- · to detect, investigate and prevent financial crimes

## We share your data with

3

- · other HSBC group companies
- · third parties who help us to provide services to you or who act for us
- · third parties who you consent to us sharing your
- · local or overseas law enforcement agencies industry bodies, regulators or authorities
- · credit reference agencies (including the operator of centralised database they use)
- . the other third parties set out in section C

We may share your data locally or overseas.

## You can access your data

You can request access to the data we store about you. We may charge a fee for this.

You can also ask us to

- · correct or update your data
- · explain our data policies and practices

## You control your marketing preferences

You control what marketing you receive from us and dfv.enquiry@hsbc.com.hk how you receive it.

updating your preferences on internet banking.

### You can contact us

The Data Protection Officer HSBC, PO Box 72677. You can change this at any time by contacting us or Kowloon Central Post Office. Hong Kong

More details

We may collect

Collect and store

## Use

В

- biometric data such as your voice ID, thumb print
   provide products and services to you including and facial recognition data
- vour mobile or other electronic device
- data from people who act for you or who you deal with through our services
- data from public sources, credit reference, debt collection and fraud prevention agencies, and other aggregators

If you don't give us data then we may be unable to provide products or services.

We may also generate data about you

- by combining information that we and other HSBC group companies have collected about you
- through the use of cookies and similar technology when you access our website or apps

## We use your data to

- conducting credit checks
- your geographic data and location data based on 
   provide personalised advertising to you on third party websites (this may involve us aggregating your data with data of others)
  - · help us to comply with requirements or requests that we or the HSBC group have or receive such as legal or regulatory in or outside Hong Kong. Sometimes we may have to comply and other times we may choose to voluntarily comply
  - · manage our business, including exercising our legal rights
  - · other uses relating to the above or to which you have consented

## If you provide data about others

If you provide data to us about another person, you should tell that person how we will collect, use and share their data as explained in this notice.

## We share your data with

C

Share

- · local or overseas bodies or authorities such as legal, regulatory, law enforcement, government and tax and any partnerships between law enforcement and the financial sector
- · any person who you hold a joint account with, people who can give instructions for you and anyone who is giving (or may give) security for vour loans
- · any third party who we may transfer our business or assets to so it can evaluate our business and use your data after any transfer
- · partners and providers of reward, co-branding or lovalty programs, charities or non-profit organisations
- social media advertising partners (who can check if you hold an account with us and send ou adverts to you and advertise to people who have a similar profile to you)
- · third party service providers engaged by you using our application programming interfaces for the purposes notified to you by us or such third party service providers and/or as consented to by you, in accordance with your instructions to us or third party service providers you engaged

We may share your anonymised data with other parties not listed above. If we do this, you won't be identifiable from this data.

2025 HSBC Summer Summit Application Form Issued by The Hongkong and Shanghai Banking Corporation Limited

## Direct Marketing

This is when we use your data to send you details about financial, insurance or related products, services and offers provided by us or our cobranding, rewards or loyalty programme partners or charities.

We may use data such as your demographics, the products and services that you're interested in, transaction behaviour, portfolio information, location data, social media data, analytics and information from third parties when we market to you.

any centralised database used by CRAs), and in the event of default, to debt collection agencies. The CRAs will add this data to their database and any centralised databases used by CRAs), and in the event of default, to debt collection agencies. The CRAs will add this data to their database and any centralised database used by CRAs), and in the event of default, to debt collection agencies. The CRAs will add this data to their database and any centralised database used by CRAs), and in the event of default, to debt collection agencies. The CRAs will add this data to their database and any centralised database used by CRAs), and in the products and services are considered to the collection agencies. The CRAs will add this data to their database and any centralised database used by CRAs), and in the products are considered to default, to debt collection agencies. The CRAs will add this data to their database and any centralised database used by CRAs), and in the products are considered to default, and the considered to default, and the considered to default and the

We don't give your data to others for them to market their products and services to you. If we ever wanted to do this, we'd get your separate consent.

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## Your Credit Information

# If you apply for, have, or have had, a loan including a home loan

We'll perform credit checks on you which may involve us providing your loan data to credit reference agencies (CRAs) (including the operator of any centralised database used by CRAs), and in the event of default, to debt collection agencies. The CRAs will add this data to their database and any centralised database used by them, which is available to other credit providers to help them assess whether to provide you with credit. The CRAs will keep your data. You can request that we ask the CRAs to delete it once you've fully repaid your loan. They will only do this if:

 none of your payments were more than 60 days overdue in the 5 years before you fully repaid your loan. If they were, the CRAs will keep your data for 5 years from the date you fully paid that missed payment  you're not declared bankrupt with an amount under your loan being written off. If you are, the CRAs will delete that record after 5 years from the date you're discharged from bankruptcy (you must tell them when this happens) or 5 years from the date you fully repay the overdue loan amount

If you have a home loan, we'll ask for your consent to share previous home loan data with CRAs.

This notice will apply for as long as we store your data. We'll send you the latest version at least once a year. If we use your data for a new purpose, we'll get your consent.

The Hongkong and Shanghai Banking Corporation Limited

# 資料私隱誦知

關於個人資料(私隱)條例的通知

我們致力保護您的私隱。請閱讀此通知,了解我們如何收集、儲存、使用及披露您的個人資料。

我們如何收集及儲存您的資料

我們如何使用您的資料

我們與誰披露您的資料

## 我們收集您資料的途徑包括

- 您與我們互動及使用我們的產品和服務
- 當您瀏覽我們網站(有關我們如何使用「Cookies」的 改進我們產品、服務及市場推廣活動 詳情,請參閱我們網站的<u>Cookies 通知</u>)
- 其他人士及公司(包括其他滙豐集團旗下公司)

我們可能將您的資料儲存於本地或海外,包括雲端。無論 • 偵測、調查及預防金融罪案 

我們有責任根據香港法律保護您的資料安全。

## 我們將您的資料用於

- 經您同意後向您發送直接促銷資料
- 幫助我們遵守香港或其以外的國家或地區的法律、法
   您同意我們與之披露您資料的第三方 規和要求,包括我們的內部政策

## 我們與下列人士披露您的資料

- 其他滙豐集團旗下公司
- 幫助我們向您提供服務或代表我們行事的第三方
- 本地或海外執法機構、行業組織、監管機構或權力機 맮
- 信貸資料服務機構(包括信貸資料服務機構使用的中 央資料庫之經營者)
- C部分所列的其他第三方

我們可能在本地或海外披露您的資料。

### 您可查閱自己的資料

您可要求查閱我們所儲存有關您的資料。我們可能就此向您可控制收取市場推廣資料的類型,以及收取方式。 您收取費用。

您可要求我們

- 改正或更新您的資料
- 說明我們的資料政策及慣例

### 您可控制自己的市場推廣偏好

您可隨時聯絡我們對此作出更改,或透過網上理財更新有 資料保護主任

### 您可聯絡我們

dfv.enquiry@hsbc.com.hk

香港上海滙豐銀行有限公司 香港九龍中央郵政局 郵政信箱72677號

直接促銷

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您的信貸資料

指我們使用您的資料向您發送我們或我們的合作品牌、獎 若您申請、擁有或曾有貸款(包括房屋貸款) 指我們使用您的資料向您發送我們或我們的合作品牌、獎 **若您申請、擁有或曾有貸款(包括房屋貸款)** - 您未曾宣告被產並撤銷名下的資款金額。若有,信貸 買或忠誠計劃合作幹收感菩機構提供的金融、保險或相 我們會對您進行信用檢查,這可能涉及我們向信貸資料服 資料服務機構將於您解除破產之日起計五年届滿後 關產品、服務和優惠詳情。

向您進行市場推廣時,我們或會使用您的資料,例如人口 經營者),及在您違約的情況下,向債務催收機構提供您

務。如有此意,我們會另行徵求您的同意。

務機構(包括信貸資料服務機構使用的任何中央資料庫之 資料、位置資料、社交媒體資料、分析和來自第三方的資 料庫及其使用的任何中央資料庫,可供其他信貸提供者查 閱,幫助評估是否向您提供信貸。

我們不會向他人提供您的資料,以供其向您推廣產品及服 信貸資料服務機構將保存您的資料。您可在全數清還貸款 後, 指示我們要求信貸資料服務機構刪除有關資料。信貸 資料服務機構僅會在下列情況下刪除您的資料:

> • 您並無在全數清還貸款日之前的五年內,有任何逾期 60日或以上之欠賬。若有,信貸資料服務機構會從欠 賬全數還清日起計,將您的資料保留五年

(您須在解除時通知信貸資料服務機構),或您全數還 清欠賬之日起計五年届滿後,刪除您的相關紀錄

服務機構披露之前您的房屋貸款資料。

本通知於我們儲存您的資料期間適用。我們亦會每年向您 提供此通知的最新版本。若我們將您的資料用於新用途, 則會徵求您的同意。

香港上海滙豐銀行有限公司