

Terms and Conditions of New World CLUB New Member Registration Campaign

1. The promotion period is effective from 1 January 2023 to 28 February 2023 (the "Promotion Period") for HSBC Prime Club customers (the "HSBC customers") of The Hongkong and Shanghai Banking Corporation Limited (the "Bank") in the Hong Kong Special Administrative Region ("HKSAR") only. New World CLUB (operated by New World Loyalty Programme Limited) ("NWC") reserves the right to terminate or extend the Promotion Period anytime without prior notice.
2. During the Promotion Period, the HSBC customers shall register as New World CLUB member via the designated link (see paragraph 7 for more details). Upon successful registration, the HSBC customers ("Eligible New Members") shall be eligible to get 100 K Dollars by way of equivalent points (the "Points") as welcome incentive ("Incentive"). For more information and the terms and conditions about K Dollars and Points operated and run by Missions Points Network Company Limited ("MPNCL"), please refer to "K Dollar Program Terms and Conditions" of the merchant. All entries in the system records (including time and order of application received under the Promotion Period) of NWC shall be deemed to be accurate and NWC shall not accept any challenge or dispute on such records.
3. The Incentive of K Dollars will be credited to K Dollar Program Membership account in the form of Points by MPNCL on or before 31 March 2023 upon successful registration. All Eligible New Members shall also possess a valid K Dollar Program Membership account in order to obtain the Incentive, convert the Points into K Dollars, and use the K Dollars. Eligible New Members who do not have a K Dollar Program Membership account hereby instruct and consent to NWC opening a K Dollar Program Membership account and binding such K Dollar Membership account to his or her NWC membership account on his or her behalf. For details about the binding/connecting arrangement, please refer to the related terms and conditions upon registration of NWC membership.
4. All K Dollars / Points awarded under the Promotion Period will expire on 30 September 2023 (the "Expiry Date"). All K Dollars / Points granted by MPNCL under the Promotion Period must be used prior to the Expiry Date. K Dollars/Points will not be re-credited by MPNCL after the Expiry Date.
5. All HSBC customers shall be at age of 18 or above. Existing New World CLUB members are not eligible for this promotion offer and the Incentive.
6. The quota of the Incentive is limited and will be awarded to Eligible New Members on a first-come-first-served basis. Each Eligible New Member is only eligible to receive the Incentive once during the Promotion Period.
7. The HSBC customers must click on the designated link and register as a New World CLUB member. By clicking the designated link, they will be re-directed to a designated web form created by NWC for information collection. The information collected from the form, including personal information will be used for creating, updating or completing the member's profile in NWC's system (if applicable). For details and information of such collection, please refer to the Personal Information Collection Statement and Privacy Policy of NWC.
8. For the purpose of creating new K Dollar Program Membership account and crediting of Points as stipulated in paragraph 3 above, and for profile updating of K Dollar Program members (where applicable) alone but not otherwise, Eligible New Members hereby instruct and consent to NWC transferring part of the personal information collected (including but not limited to salutations, names, email addresses, mobile phone numbers, birthday, age range, living districts and areas, addresses, preferred language) to MPNCL. For details and information of such collection, please refer to the K Dollar Program Terms and Conditions as posted on its website and the Personal Information Collection Statement of MPNCL.
9. All HSBC customers shall provide correct and valid mobile phone number and email address for NWC membership registration. The HSBC customers must be the legitimate owner of the

registered mobile phone number at Hong Kong, Mainland China or Macau to receive an SMS authentication code. NWC shall take no responsibility for any undelivered SMS, push notifications or emails.

10. Each individual shall only be eligible for one NWC membership, and shall register for NWC membership by authentic and valid mobile phone number and email address. Duplicate registration with the same mobile phone number and/or email address, or the holding of more than one membership account by the same individual will not be accepted by NWC. NWC may at any time require members to undertake account verification by providing information and/or documents as NWC deems appropriate. NWC reserves the right to suspend or terminate a member's account, or forfeit any entitlements to the Incentives or other privileges, for failure to complete a verification process. Should there be any dishonest, fraudulent conduct or abuse of membership or misconduct in membership registration, NWC reserves the right to take further action.
11. To be eligible for earning and using Points / K Dollars, the Eligible New Members shall also be K Dollar Program Members. To view and use Points / K Dollars, the Eligible New Members shall download and login to "Artisanal Living" Mobile App by entering the mobile phone number registered with NWC.
12. The Points convertible into K Dollars will be credited to the relevant K Dollar Program Membership account of each Eligible New Member by MPNCL on or before 31 March 2023 upon successful registration. The Points / K Dollars are non-transferrable and cannot be redeemed for cash, coupons or other items.
13. The HSBC customers shall ensure that all information provided for the NWC registration is true, correct and accurate. Should there be any errors, omissions or unrecognisable information, the registration submission may be deemed invalid and void automatically.
14. The submitted registration information by the HSBC customers cannot be cancelled or modified.
15. NWC is not the awarder or provider of the Points to be awarded under the Promotion Period, and takes no responsibility and assumes no liability whatsoever in relation to any obligations and liabilities related to the opening of the K Dollar Program account, the grant of K Points or the conversion to K Dollars and the inability to use or the missing or the Points or K Dollars. In case of disputes, the Eligible New Members should contact MPNCL directly.
16. NWC reserves the right to change the Incentive to other gifts of equivalent or similar value without prior notice.
17. NWC and MPNCL reserve the right to amend the Terms & Conditions of this Campaign without prior notice and shall have the final decision in case of dispute.
18. New World Loyalty Programme Limited shall have the right to interpret the Terms and Conditions in its sole and absolute discretion. In case of disputes, the decision of New World Loyalty Programme Limited shall be final, conclusive and binding.
19. For enquiries related to this promotion offer, please contact New World CLUB Service Hotline at (852) 2138 3311 (Service hours: 9am – 6pm) or email to enquiry@newworldclub.com.hk.
20. For enquiries related to the usage of K Dollar, please contact K Dollar Program Hotline at (852) 3892 3998 (Service hours: 10am – 7pm) or email to enquiry@krewards.com.
21. If there is any inconsistency or ambiguity between the English version and the Chinese version of the Terms and Conditions, the English version shall prevail.
22. The Terms and Conditions shall be governed by and construed in accordance with the laws of the HKSAR, and all disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of the HKSAR.