

Terms and Conditions of New World CLUB New Member Registration Campaign

1. The promotion period is effective from 1 December 2022 to 28 February 2023 (the “Promotion Period”) for HSBC Premier customers (the “HSBC customers”) of The Hongkong and Shanghai Banking Corporation Limited (the “Bank”) in the Hong Kong Special Administrative Region (“HKSAR”) only. New World CLUB (operated by New World Loyalty Programme Limited) (“NWC”) reserves the right to terminate or extend the Promotion Period anytime without prior notice.
2. During the Promotion Period, the HSBC customers shall register as New World CLUB member via the designated link (see paragraph 4 for more details). Upon successful registration, the HSBC customers (“Eligible New Members”) shall be eligible to enjoy the CIRCLE member privileges, for details please refer to the NWC official website.
3. All HSBC customers shall be at age of 18 or above.
4. The HSBC customers must click on the designated link and register as a New World CLUB member. By clicking the designated link, they will be re-directed to a designated web form created by NWC for information collection. The information collected from the form, including personal information will be used for creating, updating or completing the member’s profile in NWC’s system (if applicable). For details and information of such collection, please refer to the Personal Information Collection Statement and Privacy Policy on NWC official website.
5. All HSBC customers shall provide correct and valid mobile phone number and email address for NWC membership registration. The HSBC customers must be the legitimate owner of the registered mobile phone number at Hong Kong, Mainland China or Macau to receive an SMS authentication code. NWC shall take no responsibility for any undelivered SMS, push notifications or emails.
6. Each individual shall only be eligible for one NWC membership, and shall register for NWC membership by authentic and valid mobile phone number and email address. Duplicate registration with the same mobile phone number and/or email address, or the holding of more than one membership account by the same individual will not be accepted by NWC. NWC may at any time require members to undertake account verification by providing information and/or documents as NWC deems appropriate. NWC reserves the right to suspend or terminate a member’s account, or forfeit any entitlements to the Incentives or other privileges, for failure to complete a verification process. Should there be any dishonest, fraudulent conduct or abuse of membership or misconduct in membership registration, NWC reserves the right to take further action.
7. The HSBC customers shall ensure that all information provided for the NWC registration is true, correct and accurate. Should there be any errors, omissions or unrecognisable information, the registration submission may be deemed invalid and void automatically.
8. The submitted registration information by the HSBC customers cannot be cancelled or modified.
9. NWC reserves the right to amend the Terms & Conditions of this Campaign without prior notice and shall have the final decision in case of dispute.
10. New World Loyalty Programme Limited shall have the right to interpret the Terms and Conditions in its sole and absolute discretion. In case of disputes, the decision of New World Loyalty Programme Limited shall be final, conclusive and binding.
11. For enquiries related to this promotion offer, please contact New World CLUB Service Hotline at (852) 2138 3311 (Service hours: 9am – 6pm) or email to enquiry@newworldclub.com.hk.
12. If there is any inconsistency or ambiguity between the English version and the Chinese version of the Terms and Conditions, the English version shall prevail.



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13. The Terms and Conditions shall be governed by and construed in accordance with the laws of the HKSAR, and all disputes in relation to these Terms and Conditions shall be submitted to the non-exclusive jurisdiction of the courts of the HKSAR.

Issued by The Hongkong and Shanghai Banking Corporation Limited



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