

## HSBC HK App Lite Mode – Thematic Video

Ka Ying: Darling, I've transferred my salary to your account...

Liza: Sure. Yes, I know.

Ka Ying: How? You didn't even go to the bank.

Liza: Huh!

Ka Ying: Hmm!

Ka Ying: Oh no! I forgot to place the time deposit at bank!

Liza: I'm already using mobile banking. Why do you still need to go to the bank?

TV Liza: Now you can manage your finance at home.

TV Liza: The all-new HSBC HK App – Lite Mode features all the basic banking services.

TV Liza: You can do it easily in the comfort of your home.

TV Liza: With a clear interface and big font size, you can easily get an overview of your accounts anytime.

Ka Ying: Oh! It's really clear!

VO Liza: Aside from using a password, log on with your Face ID or fingerprint. They're unique, which makes it even more secure.

Ka Ying: So I can log on with my fingerprint... Nice!

Liza: If you're in a rush to set up a time deposit, this app's got you covered.

Liza: You can even deposit a cheque too, see?

Ka Ying: With just a phone, I can do cheque deposits, time deposits, view account balance and check status of my Old Age Living Allowance. Unbelievable!

Kid: Auntie Liza, I'm here give your umbrella back. And Granny said she transferred back the money to you. It's for the dinner.

Liza: Yes, I just checked my account and saw it too.

Kid: Auntie Liza, look. My dad taught me to manage my pocket money with this app, too. We're in the same channel!

Ka Ying: Managing finances via mobile is so easy. Let me download and start using in now.

Coldvoice: The new HSBC HK App – Lite Mode. Simple. Intuitive. Easy to use.