

Vivien Liu:

I discovered early on that two of my main passions are photography and architecture, and I'm fortunate to live in a place like Hong Kong, which celebrates both.

我很早就發現自己對攝影和建築的熱情，能夠居住在香港這個充滿建築特色的地方我感到非常幸運。

My name is Vivien Liu, I am an entrepreneur and founder of Studio UNIT, a Hong Kong-based photography studio.

我是 Vivien Liu，一位企業家，也是香港攝影工作室 Studio UNIT 的創辦人。

This passion to show the world the beauty and splendor of culture, sights and sounds, the natural and the man-made is what led me to start my photography company - Studio UNIT. 透過攝影，我希望可以向世界展現文化、視覺及聲音、大自然及人造之美。我對攝影的熱情亦驅使我創辦個人攝影工作室，Studio UNIT。

Running my own business allows me the freedom to determine what I am contributing to society. I want to contribute positively to the world and I believe this can be done through my art.

我希望自己能夠為世界帶來積極正面的影響，亦相信可以透過自己的藝術作品實踐。

Finding my footing as an entrepreneur was a bit of a struggle. I had to remind myself constantly to believe in my work, and overcome the challenge of being a female in a male dominated field. I also quickly found out I had a lot to learn in terms of organising human resource and financial management.

作為一名企業家，我在創業的初期遇到不少困難。我必須不斷提醒自己要相信自己的作品，並克服作為一位女性在男性主導的行業中所遇到的挑戰。同時，我亦發現自己在人力資源和財務管理方面還有很多需要學習的地方。

I'm excited to partner with HSBC Jade in order to encourage and support other female entrepreneurs to achieve their goals.

我很高興能夠與滙豐尚玉合作，鼓勵及支持女性企業家實現她們的目標。

Stay tuned to this space to find out more.

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