

**Vivien Liu:**

Setting up my business was the easy part, but I quickly found out that being an entrepreneur requires support. It was challenging to find the right balance between being a technician of my own craft, supporting myself through my business, and constantly multitasking on my own.

成立公司只是創業路上較易的一步，我很快發現，企業家的道路需要各式各樣的支持。在工作上找到平衡十分具挑戰性，我除了要專注自己的攝影工作，更需親自管理公司業務，並經常靠自己一個人同時處理多項事情。

I learned about the importance and benefit of collaboration in order to expand and grow. Leaning on friends and mentors who have walked this path was incredibly helpful in getting the guidance I needed.

我明白到合作對於推動公司發展的重要性及其好處。得到身邊朋友和導師所分享的創業經驗對我來說非常有幫助。

In the same way, it's great to see how HSBC Jade has been actively supporting female entrepreneurs through advice from experts in order to maximize the financial potential of their business and allow them to make an impact in their space.

同樣地，我很高興看到滙豐尚玉積極地為女性企業家提供專業的財務建議以拓展其事業，讓她們為社會帶來正面影響。

Today more and more women are taking the leap to start their own business. And with the right level of support, I think we can gain an even stronger momentum.

現時越來越多女性開始邁步發展自己的事業。透過適當的支持，我深信我們可以進一步推動女性創業的足跡。